

## CHAPTER III - VISION STATEMENT

### DEFINING A VISION STATEMENT

A vision statement is a consensus-building tool used to describe a community's desired future. The statement can also be used to guide the development of specific planning strategies and recommendations as well as to measure implementation and overall program effectiveness. The vision statement below was derived from public input and from information gathered in the inventory and analysis phase of the project.

#### *Town of LeRay Vision Statement*

The Town of LeRay is proud of its rural heritage -- scenic vistas, working farms and wildlife habitat complemented by historic villages and hamlets. Great schools and a “small town atmosphere” make LeRay an attractive place to call home. Finally, LeRay is proud to be a key support community for Fort Drum and the 10th Mountain Division.

Growth has resulted in new opportunities and amenities, as well as challenges. The town’s vision is to embrace its rural heritage, support its villages and hamlets, and sensitively leverage growth to enhance the town’s quality of life and fiscal health for years to come.



The town’s Vision Statement establishes a baseline and foundation for this plan and the recommendations it sets forth, as well a benchmark for future decision making.

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